

THE CONCEPT AND LEGAL HISTORY OF ELECTRONIC BILLS OF LADING

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The Role of Bills of Lading

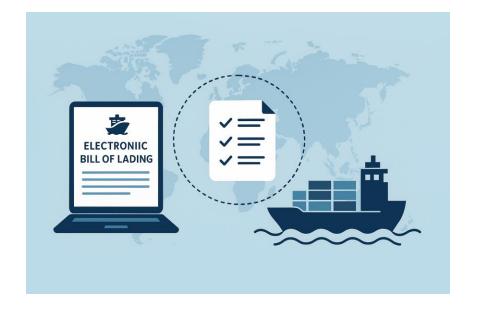
- One of maritime law's most important contributions to world trade.
- A bill of lading serves as:
 - Receipt of goods
 - Evidence of the contract of carriage
 - Document of title
- Essential for trade finance and cargo ownership transfers.

Limitations of Paper-Based Bills

- Manual transfer causes delays.
- Susceptible to loss, theft, forgery.
- Difficult to track in complex transactions.
- Incompatible with modern expectations for speed and efficiency.

The Concept of Electronic Bills of Lading

- Response to global digitalisation.
- Aim: Replicate the functions of paper bills in electronic form.
- Functions retained:
 - Receipt
 - Contract evidence
 - Transferable title



Private Law Initiatives

- BOLERO project (mid-1990s): rulebook-based digital platform.
- Other platforms (e.g. essDOCS) also relied on voluntary agreements.
- Limitations:
 - Not binding on third parties.
 - Document of title function weakened.

Development of legal framework

CMI's Role in Development

- 1990: CMI introduces voluntary rules for eBLs.
- Influenced future instruments:
 - UNCITRAL Model Law on Electronic Commerce (1996).

UNCITRAL Model Law on Electronic Transferable Records (2017)

The Breakthrough? – MLETR (2017)

- Adopted by UNCITRAL in 2017.
- Functional equivalence between electronic and paper transferable records.
- Enables legal certainty and cross-border use.

Adoption Status of MLETR

- As of March 2025: Adopted by 10 jurisdictions.
- Includes major economies:
 - United Kingdom
 - France
 - Singapore